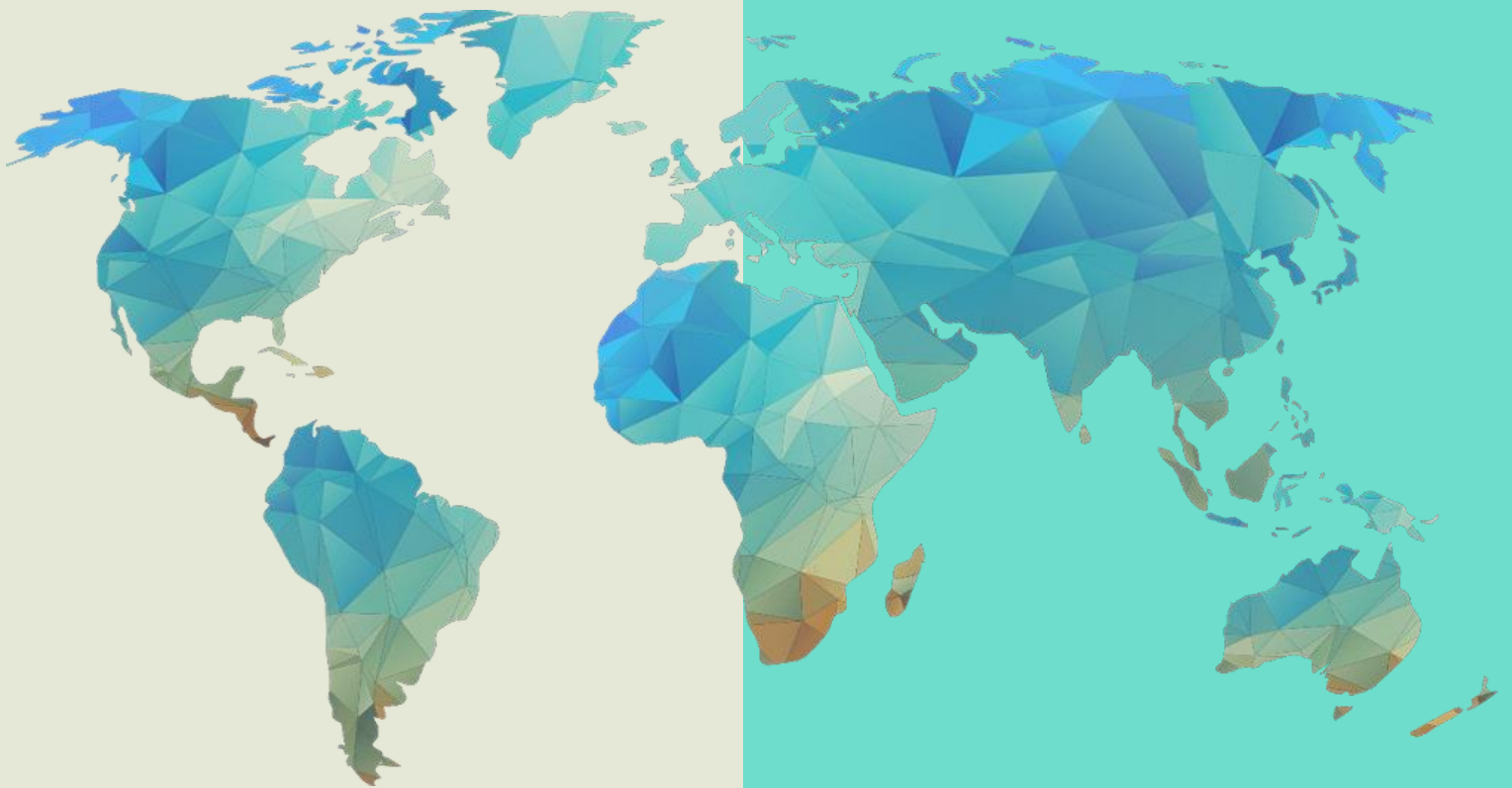




# AINiT



## Company Profile

Education Consultancy  
Services

DUBAI KARACHI SYDNEY RIYADH

[www.ainit.net](http://www.ainit.net)

# OVERVIEW

Mr. Aftab Syed established a <sup>AINiT</sup> consultancy firm by the name of AINiT in 2001, later on a subsidiary of the firm was floated in Sydney by the name of AINiT Consultancy Services in the year 2004.

Since the day of its commencement till today, the company has become one of the most credible brands in the consultancy business and has successfully achieved its vision by becoming one of the most credible names.

Over the period through its offices in UAE, KSA, Australia and Pakistan, highly trained professionals of the company have been providing quality consultancy services across the globe in the following fields:

1. Student Visa
2. Immigration/ All visa's specially Business Migration
3. Job Placement.

Our major strength lies in the values, integrity, ethics and competence of our team members. These teams of professional education consultants and licensed immigration advisors understand the importance of each case and are dedicatedly providing our clients with transparent, professional and customized advice according to the policies and guidelines set by the relevant assessing authorities in the countries we deal with.

We aim to recruit eligible students, skilled immigrants and successful businessmen for the respective countries by providing high quality educational and immigration consultancy services.

Throughout the years AINiT has a strong track record of visa approvals for students and immigrants. We have assisted thousands of people to reach their dream destinations.

## OUR MISSION

To achieve global recognition through excellence in education and immigration consultancy services by practicing and promoting professionalism and ethics.

## OUR VISION

To recruit eligible students, skilled immigrants and successful businessmen for the respective countries by providing high quality immigration and educational consultancy services.

# PROFILE OF THE CEO

## AFTAB AHMED SYED

Mr. Aftab Ahmed Syed, CEO AINiT is an Australian citizen himself having hands on experience in the field of education and immigration consultancy. He is a qualified education agent counselor with PIER, ICEF Australia trained agent counselor, Australian registered migration agent with MARA.



He takes pride in having a strong track record of assisting students with applications for admission in foreign universities with a high success rate in obtaining student visa under various classes for Australia, Canada, USA, China, New Zealand, Malaysia and Germany.

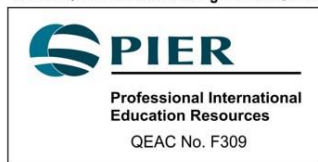
Being a legal consultant and a registered professional agent with memberships and registrations with regulatory authorities.

## REGISTRATIONS & MEMBERSHIPS

- Professional International Education Resources (PIER)
- ICEF Agency, Germany
- Migration alliance Australia
- Migration Agents Registration Authority, Australia
- Recruitment Consulting Services Association, Australia



We are Qualified Education Agent Counsellor



# CERTIFICATIONS & MEMBERSHIPS

- ICEF trained agent counselor, 2013
- Qualified Education Agent Counselor with PIER, Australia- Sept 2010.
- Experienced Certified Recruitment Consultant, Corporate member of Recruitment and Consulting Services Association, Australia - June 2012.
- Experienced Australian Registered migration agent with Office of Migration Agents Registration Authority- June 2009.
- Graduated in Australian Immigration Law and Practice from Victoria University, Melbourne-Australia in 2008.
- Obtained Certificate of Immigration Law for Migration Agents, from Deakin University, Australia in 2002.
- Electrical Engineering Associate Diploma from St George TAFE, NSW, Australia in 1994.
- Went to Australia in Nov 1992 as an immigrant and obtained Australian citizenship in 1995.

# TEAM PROFILES

## KARACHI

### Mr. Khaleeq Jawed

Mr. Khaleeq Jawed has a rich experience of working in the field of education in both public and private sectors of Pakistan. In his career, of over 05 years he has worked in multiple disciplines of education. He is presently associated with AINiT as the Head of Study Department, where he provides consultancy to students who intend to go abroad for higher studies. He holds a Bachelor Degree in Telecom Engineering from NED University.

## DUBAI

### Mr. Sheraz Nasir

Mr. Sheraz is an experienced Career Counselor and has been associated with AINiT since January 2016. His main responsibilities include coordinating with potential universities in the US, Canada, Australia, China, New Zealand and Germany. He holds a Master degree in Computer Science (IT).

## SAUDIA ARABIA

### Nawaid Ahmed

Mr. Nawaid is an IT Engineer and an eminent part of AINiT, he is an experienced immigration/ education agent holding a BS in Computer Science. Diligent IT Specialist, proficient in online research planning execution and maintenance.

# OUR SERVICES

## TO INSTITUTIONS

### STUDENT RECRUITMENT:

AINiT takes pride in professionally assisting its partner institutions with recruitment of potential international students in their study programs by providing comprehensive information to the students regarding programs, tuition fees and scholarships opportunities.

We been recruiting students in well known international universities for the past 15 years. We have a success record of recruiting scores of students in universities in Australia, Canada, China, Germany, New Zealand, Malaysia and USA.

### CUSTOMIZED MARKETING:

We help the institutions in marketing their study programs using various media platforms to enhance value and create awareness of the institute's offerings among the student who want to go abroad for advanced studies.

### EDUCATION FAIRS:

At AINiT, we dedicatedly recruit students for their desired study programs at our partner universities. For this purpose we carry out various activities in order to reach local students who are interested in going abroad to pursue higher education. One of these activities includes conducting education fairs throughout the year in schools, colleges and universities across UAE, Saudi Arabia and Pakistan.

This gives prospective students a chance to meet our education counselors who guide them in selecting the most suitable programs. The students also get a chance to meet representatives from our partner universities who guide them with the admission process and criteria individually. This way the university representatives also get a better idea about the caliber of the prospective students and can assess them accordingly.

### OTHER SERVICES:

- Comprehensive information on the existing and upcoming trends in the local market.
- Customized marketing campaigns of the university and its study programs in adherence to the markets of UAE, KSA and Pakistan.
- Screening potential students based on their academic eligibility, genuine motives for study and financial ability to cover tuition fees and accommodation expenses.
- Complete guidance to students on their application procedures, verification of documents, assistance with visa processing and pre-departure information.

# OUR SERVICES

## TO STUDENTS

Under the close supervision of Mr. Aftab Syed, who is a licensed consultant, our team of trained and professional education counselors are dedicated towards assisting students, who are intending to go abroad for further studies to countries like Australia, Canada, China, Germany, New Zealand, Malaysia and USA.

We help them at every step to the very end of the process of their admission and student visa approval. Our on shore and off shore experienced education consultants look after their interests and provide them with best available advice and guide them with admission application process in international universities.

We also provide services to on-shore students in these study destinations who want to change their course/ institute or need visa extension.





# BUSINESS PRACTICE

Our team of professional counselors working with student recruitment ensures that our client's visa application is relevant, appropriate and fulfills the requirements by all standards, hence, providing them with a higher chance of success. Our services are carried out professionally using the same criteria and procedures to assess their cases, adhering to the highest quality standards set by the relevant education provider and visa assessing authorities.

We are one of the most successful Students' Consultancy firms as we take pride in our significantly high rate of success since our inception in obtaining student visas under various classes and this is the reason behind the immense confidence that our clients have in us.

With offices spread across the globe to facilitate our clients, we have also developed strong digital presence where people who want to avail our services can get access to our services on the go. We have developed state of the art tools enabling our representatives to provide more accurate and on-time information, hence improving our overall service and customer experience.



# MARKETING & RECRUITMENT STRATEGIES

AINiT has a team of professional marketers who are dedicated to develop and execute effective marketing, promotional campaigns for the institutes as well as universities. We represent these universities and their offers for study programs to international students. The marketing activities are customized to changing trends, preferences of local markets and the institutions. With a vast experience in the field, we make sure that the activities conducted bring about positive and mutually beneficial results.

## Marketing Activities:

In order to promote our partner universities, we carry our various marketing activities such as:

## Participation in Annual Education Exhibitions:

A large number of potential students visit to gather information about various study programs offered at international and local universities. We participate in such exhibitions and promote the study programs offered at our partner institutions, providing complete information to students in order to make it easier for them to choose the program that is most suitable for them.

## Conducting Education Fairs:

In order to recruit potential students in our partner institutions we conduct education fairs in different schools in order to create and increase awareness about our partner institutions and its study programs.

## Print Advertisements:

Study programs of our partner institutions are marketed in widely circulated newspapers in UAE, KSA and Pakistan with the details of coming intakes and courses of our partner institutions. Apart from this, we also circulate brochures and pamphlets in local schools, institutes and other areas where our target audience may be found.

## Digital Marketing:

In order to reach our audience more effectively we have extended our presence on all major social media channels where we promote our services and study programs offered by the institutes we represent. Other digital marketing media that we use are direct Email and SMS marketing.

We have been able to send numerous students in the past years for various study programs including primary education, vocational education, Pathway programs, Undergraduate, Post Graduate programs and English language programs successfully.

## CURRENT PARTNERSHIPS

- University of Tasmania, Australia
- Federation University, Victoria, Australia
- Cambridge International College, Australia
- Group Colleges Australia
- Holmes Institute
- Australian Ideal College
- Perth Institute of Western Australia, Australia
- University of Waterloo, Ontario, Canada
- University of Saskatchewan, Canada
- University of Regina, Saskatchewan, Canada
- Fairleigh Dickinson University, Canada
- Thompson Rivers University, Canada
- Humber College, Ontario, Canada
- University of California, California, USA
- Colorado State University, Colorado, USA
- Oregon State University, Oregon, USA
- George Mason University, Virginia, USA
- Saint Louis University, Missouri, USA
- Academic Colleges Group, Auckland, New Zealand
- Griffith College, Dublin, Ireland
- Technical University of Munich, Munich, Germany
- Technische Universität Dresden, Dresden, Germany
- University of Tübingen, Tübingen, Germany
- University of Würzburg, Würzburg, Germany
- iSL Sprachschule, Koblenz, Germany
- Beihang University, Beijing, China
- Beijing University of Posts and Telecommunications, Beijing, China
- Beijing Institute of Economics and Management, Beijing, China
- Shanghai University, Shanghai, China
- Shanghai Maritime University, Shanghai, China
- Beijing Technology and Business University, Beijing, China
- Bahçeşehir University, Istanbul, Turkey
- Istanbul Kemerburgaz University, Istanbul, Turkey



## OUR OFFICES

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